

# TPI Regional Productivity Scorecard: ITL3 North West

## North West ITL3 Scorecards 2019

ITL Classification	itl	TLD	TLD62	TLD63	TLD34	TLD45	TLD33	TLD61	TLD71	TLD44	TLD72	TLD74	TLD73	TLD35	TLD47	TLD12	TLD11	TLD36	TLD46	TLD37	TLD41	TLD42
	itlName	North West	Cheshire East	Cheshire West and Chester	Greater Manchester South West	Mid Lancashire	Manchester	Warrington	East Merseyside	Lancaster and Wyre	Liverpool	Wirral	Sefton	Greater Manchester South East	Chorley and West Lancashire	East Cumbria	West Cumbria	Greater Manchester North West	East Lancashire	Greater Manchester North East	Blackburn with Darwen	Blackpool
Productivity	Taxonomy relative to the UK	Falling behind	Losing ground	Losing ground	Steaming ahead	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Falling behind	Falling behind	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Catching up	Catching up
	Taxonomy relative to ITL1		Losing ground	Losing ground	Steaming ahead	Losing ground	Steaming ahead	Steaming ahead	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Catching up	Catching up
	GVA per hour worked	£33.01	£41.64	£38.32	£36.95	£35.55	£35.14	£34.11	£32.57	£32.02	£31.65	£31.23	£30.73	£30.56	£30.44	£29.88	£29.79	£29.45	£29.27	£29.06	£27.83	£27.35
Business performance & characteristics	Export Intensity	23.4%	40.7%	31.6%	18.9%	36.3%	22.5%	20.3%	43.3%	14.1%	22.2%	8.1%	14.3%	14.9%	13.6%	21.9%	23.4%	11.3%	24.7%	20.0%	17.1%	5.3%
	New Businesses	12.9%	10.5%	10.7%	14.0%	11.4%	16.6%	10.3%	15.8%	11.0%	16.9%	12.9%	13.6%	11.9%	11.1%	8.1%	9.6%	14.5%	11.5%	12.7%	13.4%	13.4%
Skills	Low Skilled*	19.2%	15.5%	15.1%	16.5%	14.7%	19.5%	15.0%	23.3%	18.2%	18.9%	16.5%	15.3%	18.6%	18.8%	18.8%	22.4%	18.6%	27.7%	23.3%	25.8%	23.4%
	High Skilled	36.0%	41.8%	42.9%	42.8%	42.5%	43.6%	40.9%	29.6%	34.6%	39.1%	36.7%	33.8%	37.5%	33.7%	34.4%	30.5%	29.3%	26.9%	30.6%	29.8%	27.5%
Health & wellbeing	Active working population*	77.7%	85.2%	78.6%	81.5%	85.4%	71.3%	82.7%	78.9%	73.9%	70.6%	80.6%	76.9%	79.6%	74.6%	84.2%	76.7%	77.2%	78.3%	75.0%	71.7%	77.3%
	Inactive due to Illness	27.2%	24.0%	16.3%	26.2%	31.0%	22.6%	24.0%	33.6%	26.4%	28.4%	25.9%	23.3%	30.7%	19.0%	32.1%	43.0%	28.1%	29.3%	24.3%	26.1%	47.3%
	Working Age	61.2%	58.4%	59.3%	62.5%	59.7%	70.3%	62.0%	60.8%	59.1%	67.0%	58.9%	58.5%	60.7%	58.7%	57.4%	58.3%	61.7%	58.9%	60.0%	61.6%	58.7%
Investment, infrastructure & connectivity	4G connectivity	80.1%	83.1%	66.3%	87.0%	76.6%	91.2%	69.1%	79.8%	74.1%	91.5%	80.5%	71.8%	84.4%	58.0%	52.4%	68.2%	84.8%	83.8%	85.5%	95.0%	88.4%
	Fibre connectivity	8.2%	4.1%	5.8%	26.4%	3.6%	13.6%	1.1%	2.2%	8.2%	25.1%	16.4%	2.1%	5.6%	8.9%	5.2%	1.3%	0.9%	0.8%	8.8%	3.8%	0.4%
	GFCF per job	£10,438	£14,714	£10,849	£13,143	£11,017	£14,963	£7,813	£8,297	£7,911	£11,646	£6,709	£8,588	£6,171	£6,954	£10,750	£30,320	£5,858	£6,139	£6,102	£5,693	£5,296
	ICT per job	£422	£434	£562	£524	£660	£474	£400	£418	£508	£450	£310	£429	£283	£342	£380	£543	£227	£408	£295	£294	£185
	Intangibles per job	£1,977	£6,111	£2,190	£2,554	£2,591	£2,384	£1,609	£1,780	£765	£1,338	£2,586	£1,232	£1,408	£1,270	£2,589	£1,095	£748	£1,057	£1,036	£986	£878

### Key

	Better: higher than 105% of weighted mean of ITL1 parent region
	Equal: within 95% - 105% of weighted mean of ITL1 parent region
	Worse: lower than 95% of weighted mean of ITL1 parent region
	No data available

Cite as Gouma, F.R.; Menukhin, O.; Ortega-Argiles, R. (2023), TPI UK ITL3 Scorecards, TPI Productivity Lab, The Productivity Institute, University of Manchester.

<https://doi.org/10.48420/23791680>

[Annex: Methods and Sources](#)

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\* Reverse colour scale, lower values stimulate productivity

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## North West ITL3 Scorecards 2020

ITL Classification	itl  itlname	TLD North West	TLD62 Cheshire East	TLD63 Cheshire West and Chester	TLD34 Greater Man- chester South West	TLD45 Mid Lanca- shire	TLD33 Man- chester	TLD61 Warring- ton	TLD44 Lancaster and Wyre	TLD74 Wirral	TLD71 East Mersey- side	TLD72 Liverpool	TLD73 Sefton	TLD47 Chorley and West Lanca- shire	TLD35 Greater Man- chester South East	TLD11 West Cumbria	TLD36 Greater Man- chester North West	TLD37 Greater Man- chester North East	TLD12 East Cumbria	TLD46 East Lanca- shire	TLD41 Blackburn with Darwen	TLD42 Blackpool
Productivity	Taxonomy relative to the UK	Falling behind	Losing ground	Losing ground	Steaming ahead	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Catching up	Falling behind
	Taxonomy relative to ITL1		Losing ground	Losing ground	Steaming ahead	Losing ground	Losing ground	Steaming ahead	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Catching up	Catching up	Falling behind	Falling behind	Catching up	Falling behind
	GVA per hour worked	£34.00	£43.39	£40.11	£37.77	£36.45	£36.15	£34.77	£33.89	£33.18	£33.07	£32.79	£31.75	£31.41	£31.01	£30.91	£30.70	£30.07	£29.96	£29.81	£28.22	£27.99
Business performance & characteristics	Export Intensity	22.7%	38.9%	32.8%	19.2%	48.0%	20.4%	18.9%			38.6%	16.7%		14.3%	15.5%	20.5%	10.7%	16.4%	19.9%	23.5%		4.5%
	New Businesses	12.5%	10.3%	10.8%	14.1%	11.3%	16.4%	9.9%	9.8%	13.8%	13.4%	15.5%	12.5%	11.6%	10.9%	8.7%	13.3%	12.8%	8.8%	12.0%	14.5%	15.2%
Skills	Low Skilled*	18.2%	12.9%	15.6%	15.9%	17.2%	17.0%	14.8%	15.2%	17.0%	20.3%	21.5%	13.5%	22.2%	20.1%	20.4%	20.8%	19.9%	17.2%	17.8%	22.5%	20.1%
	High Skilled	38.6%	41.1%	44.9%	46.4%	42.4%	48.3%	41.7%	36.1%	37.0%	32.3%	42.6%	38.3%	38.8%	37.4%	33.6%	31.9%	32.7%	41.9%	34.0%	29.6%	23.7%
Health & wellbeing	Active working population	77.4%	79.7%	84.5%	80.1%	78.0%	73.3%	83.2%	81.1%	73.3%	77.6%	74.7%	76.7%	75.7%	78.8%	76.5%	76.7%	74.9%	83.7%	78.0%	71.4%	76.0%
	Inactive due to illness*	26.8%	21.1%	19.9%	27.2%	19.4%	20.6%	22.2%	35.7%	25.3%	32.7%	31.1%	19.8%	43.9%	24.3%	32.5%	29.3%	25.1%	28.8%	22.8%	31.0%	41.8%
	Working Age	60.9%	57.9%	59.3%	61.9%	59.4%	70.0%	61.3%	56.8%	59.3%	60.3%	66.8%	57.4%	57.8%	60.6%	57.4%	61.2%	60.3%	57.6%	59.6%	60.7%	59.0%
Investment, infrastructure & connectivity	4G connectivity	80.5%	82.7%	66.0%	86.3%	77.1%	92.4%	73.7%	73.6%	81.0%	84.3%	92.0%	71.7%	58.8%	83.0%	68.9%	82.7%	85.4%	58.2%	83.4%	95.1%	86.1%
	Fibre connectivity	15.2%	9.2%	19.8%	31.9%	8.0%	24.3%	1.9%	17.9%	41.2%	5.7%	31.4%	26.4%	20.1%	9.0%	1.9%	2.5%	15.8%	7.3%	2.8%	9.6%	0.5%
	GFCF per job	£9,364	£11,359	£12,375	£10,852	£11,390	£11,193	£7,278	£7,474	£7,109	£8,813	£10,995	£7,976	£6,555	£5,966	£21,284	£5,572	£6,405	£10,800	£6,465	£6,665	£4,845
	ICT per job	£399	£405	£556	£502	£633	£438	£368	£464	£301	£399	£434	£389	£315	£272	£532	£213	£284	£355	£385	£260	£171
	Intangibles per job	£1,877	£3,326	£2,365	£2,923	£3,170	£2,008	£1,452	£684	£2,556	£1,997	£1,453	£980	£1,205	£1,312	£1,279	£771	£1,221	£3,081	£1,032	£863	£791

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	itlName	North West	Cheshire East	Cheshire West and Chester	Greater Manchester South West	Mid Lancashire	Manchester	Warrington	Lancaster and Wyre	Wirral	Liverpool	East Mersey-side	Chorley and West Lancashire	Sefton	West Cumbria	Greater Manchester North West	Greater Manchester South East	Greater Manchester North East	East Lancashire	East Cumbria	Blackburn with Darwen	Blackpool
Productivity	Taxonomy relative to the UK	Falling behind	Steaming ahead	Losing ground	Falling behind	Catching up	Falling behind	Catching up	Catching up	Catching up	Falling behind	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Falling behind
	Taxonomy relative to ITL1		Steaming ahead	Losing ground	Losing ground	Steaming ahead	Losing ground	Steaming ahead	Steaming ahead	Catching up	Falling behind	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Falling behind
	GVA per hour worked	£34.58	£44.54	£41.45	£37.99	£37.35	£36.70	£35.19	£34.66	£34.40	£33.44	£33.39	£32.19	£32.06	£31.69	£31.33	£31.23	£30.56	£30.45	£29.88	£28.48	£28.32
Business performance & characteristics	Export Intensity	25.8%	51.0%	42.6%	18.5%	60.2%	22.2%	22.2%	14.7%	12.9%	20.3%	37.3%		20.5%	23.3%	12.1%	16.5%	14.5%	19.2%	23.5%	15.1%	
	New Businesses	13.4%	10.1%	11.6%	14.4%	12.3%	15.9%	11.3%	10.2%	14.4%	16.0%	15.4%	12.3%	12.6%	9.0%	15.1%	12.4%	15.2%	14.3%	9.3%	18.2%	12.4%
Skills	Low Skilled*	17.5%	14.3%	13.5%	14.6%	21.1%	19.8%	12.8%	12.4%	17.2%	16.0%	17.8%	13.8%	14.5%	23.8%	17.5%	17.8%	19.0%	26.0%	15.7%	21.1%	21.1%
	High Skilled	38.5%	45.4%	43.6%	48.2%	37.8%	45.0%	41.6%	39.5%	38.6%	44.1%	34.1%	40.0%	39.4%	30.0%	31.8%	37.5%	33.9%	28.1%	36.6%	33.8%	28.6%
Health & wellbeing	Active working population*	76.5%	74.8%	78.7%	77.3%	75.3%	75.9%	82.0%	79.7%	73.9%	77.7%	78.7%	79.7%	77.9%	73.7%	75.5%	77.9%	71.7%	75.7%	82.0%	71.5%	74.5%
	Inactive due to Illness	27.6%	21.3%	24.1%	30.1%	30.2%	20.9%	32.3%	26.1%	31.7%	28.9%	35.7%	21.6%	25.8%	36.1%	25.6%	26.7%	28.2%	22.0%	28.9%	27.8%	43.2%
	Working Age	60.3%	55.9%	56.2%	61.7%	58.2%	71.1%	61.6%	56.4%	59.5%	68.9%	59.5%	59.3%	56.5%	58.4%	60.3%	60.3%	59.2%	58.8%	55.5%	57.8%	57.4%
Investment, infrastructure & connectivity	4G connectivity	82.1%	83.4%	69.4%	87.8%	76.8%	93.6%	74.8%	75.3%	80.3%	92.7%	85.1%	67.9%	74.3%	70.2%	86.8%	84.3%	86.3%	84.9%	60.7%	95.4%	85.3%
	Fibre connectivity	23.1%	18.1%	31.8%	33.4%	15.3%	30.9%	14.3%	30.8%	63.8%	38.3%	11.5%	29.7%	39.7%	3.5%	9.3%	15.0%	29.8%	6.8%	9.0%	11.7%	0.9%
	GFCF per job																					
	ICT per job																					
	Intangibles per job																					

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