

2024 TPI Regional Productivity Scorecards: ITL3 West Midlands

West Midlands ITL3 Scorecards for 2020

Category	Driver of Productivity	TLG	TLG32	TLG13	TLG33	TLG21	TLG12	TLG31	TLG24	TLG37	TLG39	TLG22	TLG23	TLG36	TLG38	TLG11
		West Midlands	Solihull	Warwickshire	Coventry	Telford and Wrekin	Worcestershire	Birmingham	Staffordshire CC	Sandwell	Wolverhampton	Shropshire CC	Stoke-on-Trent	Dudley	Walsall	Herefordshire, County of
Productivity	Taxonomy relative to the UK	Catching up	Losing ground	Catching up	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Catching up	Catching up	Catching up
	Taxonomy relative to ITL1		Losing ground	Steaming ahead	Losing ground	Steaming ahead	Steaming ahead	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Catching up	Catching up	Catching up
	GVA per hour worked	£33.20	£41.40	£37.60	£37.50	£34.10	£33.50	£32.60	£32.20	£31.40	£31.30	£30.80	£30.40	£29.50	£28.80	£27.30
Business Performance	Export Intensity	23.8%	51.6%	29.0%	30.3%	45.4%	12.0%	22.0%	21.5%	14.8%	27.6%	12.2%	22.7%	10.8%	25.0%	12.6%
	New Businesses	11.9%	9.8%	10.4%	13.1%	16.6%	11.6%	14.6%	9.3%	16.9%	14.1%	8.3%	14.4%	9.7%	13.0%	9.1%
Skills & Training	Low Skilled*	18.5%	13.1%	14.3%	17.4%	19.1%	15.4%	19.8%	15.9%	29.1%	22.3%	15.6%	22.4%	22.2%	21.7%	14.5%
	High Skilled	37.0%	42.9%	47.6%	38.8%	30.3%	38.0%	37.4%	40.3%	26.8%	31.4%	39.3%	28.3%	30.8%	27.7%	41.4%
Health & Well-being	Active	77.8%	81.6%	82.4%	76.0%	78.6%	80.8%	71.8%	81.7%	75.2%	76.6%	80.8%	77.7%	76.8%	76.6%	80.5%
	Inactive due to illness*	23.6%	19.7%	22.3%	21.3%	28.2%	24.9%	21.0%	29.3%	21.6%	22.6%	19.4%	34.6%	25.0%	21.4%	25.6%
	Working Age	61.0%	58.6%	57.9%	71.5%	59.5%	58.4%	64.0%	60.1%	60.1%	61.8%	56.6%	61.1%	59.4%	60.9%	59.3%
Investment, Infrastructure & Connectivity	4G connected	79.3%	82.1%	78.7%	83.2%	77.3%	75.9%	87.8%	74.5%	91.5%	85.9%	62.0%	80.0%	79.7%	75.7%	65.1%
	Fibre connected	16.8%	22.2%	10.7%	67.2%	5.5%	9.3%	33.4%	11.3%	11.2%	1.8%	6.5%	1.0%	1.9%	11.1%	17.1%
	GFCF per job	£9,070	£8,521	£13,948	£14,767	£8,832	£7,320	£7,635	£8,280	£9,509	£7,970	£7,434	£7,686	£10,103	£5,724	£7,826
	ICT per job	£378	£439	£548	£652	£232	£274	£268	£300	£312	£333	£362	£334	£1,008	£228	£206
	Intangibles per job	£2,387	£2,968	£6,660	£4,881	£2,052	£1,795	£1,564	£1,694	£960	£1,087	£1,081	£1,144	£1,717	£961	£1,862

Key

	Better: higher than 105% of weighted mean of ITL1 parent region
	Equal: within 95% - 105% of weighted mean of ITL1 parent region
	Worse: lower than 95% of weighted mean of ITL1 parent region
	No data available

Cite as Garcia, F.; Gouma, F.R.; Menukhin, O.; Ortega-Argiles, R.; Sarsfield, W.; Watson, R. (2024), TPI UK ITL3 Scorecards, TPI Productivity Lab, The Productivity Institute, University of Manchester.

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[Annex: Methods and Sources](#)

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* Reverse colour scale, lower values stimulate productivity

2024 TPI Regional Productivity Scorecards: ITL3 West Midlands

West Midlands ITL3 Scorecards for 2021

Category	Driver of Productivity	TLG	TLG32	TLG33	TLG13	TLG21	TLG12	TLG31	TLG24	TLG39	TLG22	TLG37	TLG23	TLG36	TLG38	TLG11
		West Midlands	Solihull	Coventry	Warwickshire	Telford and Wrekin	Worcestershire	Birmingham	Staffordshire CC	Wolverhampton	Shropshire CC	Sandwell	Stoke-on-Trent	Dudley	Walsall	Herefordshire, County of
Productivity	Taxonomy relative to the UK	Catching up	Losing ground	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Catching up	Falling behind	Catching up	Catching up
	Taxonomy relative to ITL1		Losing ground	Losing ground	Losing ground	Steaming ahead	Steaming ahead	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Catching up	Falling behind	Catching up	Catching up
	GVA per hour worked	£34.10	£40.30	£38.10	£37.60	£36.10	£34.30	£33.60	£33.30	£33.00	£32.50	£31.70	£31.60	£30.40	£30.10	£28.70
Business Performance	Export Intensity	24.3%	50.6%	33.7%	28.9%	37.9%	12.7%	22.9%	21.4%	20.9%	12.8%	16.7%	38.6%	11.0%	21.0%	10.4%
	New Businesses	14.2%	10.5%	14.4%	12.0%	11.8%	16.9%	15.9%	12.2%	22.3%	9.3%	15.2%	15.1%	13.7%	16.3%	10.3%
Skills & Training	Low Skilled*	17.4%	12.9%	16.0%	14.1%	20.0%	14.2%	20.0%	15.1%	21.9%	15.5%	24.5%	19.5%	15.9%	21.1%	13.8%
	High Skilled	38.8%	43.1%	40.6%	45.0%	34.9%	43.2%	40.3%	41.7%	35.2%	41.8%	27.2%	29.0%	35.1%	26.9%	39.4%
Health & Well-being	Active	77.6%	80.6%	75.9%	82.3%	76.1%	81.3%	71.4%	80.3%	75.8%	76.9%	76.7%	79.6%	82.0%	75.6%	81.2%
	Inactive due to illness*	23.4%	16.7%	21.2%	24.8%	33.6%	20.4%	19.7%	24.1%	25.3%	25.2%	37.8%	35.5%	18.0%	14.5%	30.4%
	Working Age	60.8%	58.2%	73.0%	56.7%	59.7%	57.3%	64.7%	59.5%	61.8%	55.5%	60.9%	60.9%	59.2%	60.7%	58.7%
Investment, Infrastructure & Connectivity	4G connected	81.1%	81.8%	84.8%	79.2%	77.6%	77.2%	90.6%	76.9%	87.2%	62.5%	93.0%	82.3%	85.4%	77.7%	65.3%
	Fibre connected	25.1%	37.6%	91.5%	17.6%	11.1%	15.5%	38.7%	18.7%	15.2%	11.2%	19.4%	23.5%	5.0%	11.9%	24.5%
	GFCF per job	£9,070	£8,521	£14,767	£13,948	£8,832	£7,320	£7,635	£8,280	£7,970	£7,434	£9,509	£7,686	£10,103	£5,724	£7,826
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West Midlands ITL3 Scorecards for 2022

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		West Midlands	Solihull	Coventry	Warwickshire	Telford and Wrekin	Worcestershire	Birmingham	Wolverhampton	Staffordshire CC	Shropshire CC	Stoke-on-Trent	Sandwell	Dudley	Walsall	Herefordshire, County of
Productivity	Taxonomy relative to the UK	Catching up	Losing ground	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Catching up	Catching up
	Taxonomy relative to ITL1		Losing ground	Losing ground	Losing ground	Steaming ahead	Steaming ahead	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Catching up	Falling behind	Catching up	Catching up
	GVA per hour worked	£34.60	£39.70	£38.50	£37.70	£37.60	£34.60	£34.20	£34.00	£33.90	£33.60	£32.40	£32.00	£30.80	£30.70	£29.60
Business Performance	Export Intensity	24.3%	50.6%	33.7%	28.9%	37.9%	12.7%	22.9%	20.9%	21.4%	12.8%	38.6%	16.7%	11.0%	21.0%	10.4%
	New Businesses	12.1%	10.5%	16.7%	11.0%	11.2%	9.8%	15.4%	14.4%	10.1%	8.4%	14.2%	14.2%	12.1%	13.3%	9.0%
Skills & Training	Low Skilled*	11.4%	9.2%	14.3%	8.0%	14.8%	11.1%	13.5%	18.5%	6.6%	9.9%	14.7%	13.8%	9.5%	13.1%	8.7%
	High Skilled	40.4%	45.1%	37.8%	48.4%	31.4%	44.4%	41.7%	36.1%	44.1%	41.0%	35.1%	23.6%	35.1%	36.3%	43.6%
Health & Well-being	Active	82.1%	85.2%	78.9%	88.4%	82.7%	84.1%	75.2%	81.4%	86.3%	88.7%	79.3%	74.8%	87.3%	85.5%	78.7%
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	Working Age	56.9%	55.8%	67.9%	53.0%	56.2%	54.6%	61.0%	53.7%	56.9%	51.1%	57.9%	55.1%	54.4%	55.1%	57.4%
Investment, Infrastructure & Connectivity	4G connected	85.8%	88.6%	91.6%	80.5%	80.1%	79.4%	97.8%	96.9%	81.3%	64.1%	89.7%	96.9%	91.5%	85.2%	65.3%
	Fibre connected	36.5%	53.5%	94.9%	27.8%	15.2%	30.7%	42.9%	37.8%	31.4%	30.0%	35.8%	36.3%	7.5%	24.9%	50.0%
	GFCF per job	£9,070	£8,521	£14,767	£13,948	£8,832	£7,320	£7,635	£7,970	£8,280	£7,434	£7,686	£9,509	£10,103	£5,724	£7,826
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