

TPI Regional Productivity Scorecard: ITL3 West Midlands



West Midlands ITL3 Scorecards 2019

•	itl	TLG	TLG32	TLG13	TLG33	TLG12	TLG31	TLG21	TLG37	TLG24	TLG39	TLG23	TLG22	TLG36	TLG38	TLG11
ITL Classification	itIname	West Midlands	Solihull	Warwick- shire	Coventry	Worcester- shire	Birmingham	Telford and Wrekin	Sandwell	Stafford- shire	Wolver- hampton	Stoke-on- Trent	Shropshire	Dudley	Walsall	Hereford- shire
Productivity	Taxonomy relative to the UK	Catching up	Losing ground	Steaming ahead	Losing ground	Catching up	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Falling behind	Catching up
	Taxonomy relative to ITL1		Losing ground	Steaming ahead	Losing ground	Catching up	Falling behind	Falling behind	Catching up	Falling behind	Catching up	Catching up	Falling behind	Falling behind	Falling behind	Catching up
	GVA per hour worked	£32	£43.88	£37.26	£37.06	£31.85	£31.72	£31.44	£30.77	£30.34	£29.69	£28.59	£28.40	£28.23	£27.70	£25.50
Business performance & characteristics	Export Intensity	30.0%	68.0%	37.1%	39.0%	14.9%	28.0%	45.0%	15.4%	30.9%	34.3%	32.9%	13.1%	10.7%	18.8%	13.7%
	New Businesses	14.7%	11.8%	10.9%	13.4%	25.6%	16.9%	18.5%	14.8%	9.8%	14.0%	13.4%	8.7%	12.9%	13.4%	9.1%
Skills	Low Skilled*	20.4%	14.3%	14.4%	18.7%	17.2%	22.4%	19.2%	32.2%	14.5%	30.9%	25.6%	16.1%	28.2%	25.8%	17.8%
	High Skilled	34.0%	44.8%	42.7%	36.3%	37.0%	33.1%	28.0%	22.1%	38.4%	24.8%	25.8%	39.6%	24.6%	27.6%	35.7%
	Active	77.7%	79.7%	82.6%	77.2%	80.8%	71.5%	80.4%	74.6%	81.7%	72.3%	75.7%	82.9%	76.2%	75.7%	85.1%
Health & wellbeing	Inactive due to Illness*	22.2%	15.0%	19.3%	20.9%	22.5%	17.1%	24.7%	23.4%	27.7%	29.0%	35.0%	19.9%	24.2%	18.2%	31.9%
	Working Age	60.9%	59.1%	59.1%	66.1%	58.6%	64.0%	61.0%	62.6%	59.6%	62.3%	62.1%	56.4%	59.4%	60.2%	56.7%
	4G connectivity	80.4%	80.3%	78.1%	82.8%	75.8%	93.9%	78.5%	95.2%	72.7%	88.3%	80.1%	59.5%	83.2%	77.6%	64.4%
Investment, infrastructure & connectivity	Fibre connectivity	9.9%	11.7%	6.0%	34.4%	3.6%	20.6%	2.6%	2.6%	8.9%	1.0%	0.4%	4.8%	0.5%	10.5%	13.2%
	GFCF per job	£11,683	£8,732	£26,439	£15,435	£8,042	£12,036	£9,989	£7,827	£9,865	£7,342	£7,932	£7,901	£8,893	£5,826	£8,072
	ICT per job	£400	£469	£578	£687	£294	£279	£241	£333	£325	£363	£358	£374	£1,066	£249	£217
	Intangibles per job	£2,324	£3,169	£7,003	£4,774	£1,509	£1,406	£1,603	£943	£1,568	£1,089	£1,094	£1,013	£1,694	£961	£1,538

Key	
	Better: higher than 105% of weighted mean of ITL1 parent region
	Equal: within 95% - 105% of weighted mean of ITL1 parent region
	Worse: lower than 95% of weighted mean of ITL1 parent region
	No data available

^{*} Reverse colour scale, lower values stimulate productivity

Cite as Gouma, F.R.; Menukhin, O.; Ortega-Argiles, R. (2023), TPI UK ITL3 Scorecards, TPI Productivity Lab, The Productivity Institute, University of Manchester.

https://doi.org/10.48420/23791680

Annex: Methods and Sources

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ITL Classification	itlname	West Midlands	Solihull	Coventry	Warwick- shire	Worcester- shire	Birmingham	Telford and Wrekin	Sandwell	Wolver- hampton	Stafford- shire	Dudley	Shropshire	Stoke-on- Trent	Walsall	Hereford- shire
	Taxonomy relative to the UK	Catching up	Losing ground	Losing ground	Catching up	Catching up	Falling behind	Catching up	Catching up	Catching up	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Catching up
	Taxonomy relative to ITL1		Losing ground	Losing ground	Losing ground	Steaming ahead	Falling behind	Catching up	Catching up	Catching up	Falling behind	Catching up	Falling behind	Falling behind	Catching up	Catching up
	GVA per hour worked	£33	£43.66	£37.79	£37.53	£33.07	£32.34	£32.06	£31.55	£31.09	£30.89	£29.98	£29.80	£29.53	£29.37	£26.73
Business performance & characteristics	Export Intensity	23.8%	48.5%	29.3%	29.6%	12.2%	21.8%	46.5%	14.7%	27.4%	21.8%	10.5%	12.3%	23.0%	24.4%	12.6%
	New Businesses	11.9%	9.8%	13.1%	10.4%	11.6%	14.6%	16.6%	16.9%	14.1%	9.3%	9.7%	8.3%	14.4%	13.0%	9.1%
Skills	Low Skilled*	18.5%	13.1%	17.4%	14.3%	15.4%	19.8%	19.1%	29.1%	22.3%	15.9%	22.2%	15.6%	22.4%	21.7%	14.5%
OKIIIS	High Skilled	37.0%	42.9%	38.8%	47.6%	38.0%	37.4%	30.3%	26.8%	31.4%	40.3%	30.8%	39.3%	28.3%	27.7%	41.4%
	Active	77.8%	81.6%	76.0%	82.4%	80.8%	71.8%	78.6%	75.2%	76.6%	81.7%	76.8%	80.8%	77.7%	76.6%	80.5%
Health & wellbeing	Inactive due to Illness*	23.6%	19.7%	21.3%	22.3%	24.9%	21.0%	28.2%	21.6%	22.6%	29.3%	25.0%	19.4%	34.6%	21.4%	25.6%
	Working Age	60.7%	58.3%	64.9%	58.4%	58.6%	64.5%	60.2%	62.4%	61.5%	59.3%	59.4%	56.1%	61.6%	60.4%	56.9%
	4G connectivity	79.3%	82.1%	83.2%	78.7%	75.9%	87.8%	77.3%	91.5%	85.9%	74.5%	79.7%	62.0%	80.0%	75.7%	65.1%
Investment, infrastructure & connectivity	Fibre connectivity	16.8%	22.2%	67.2%	10.7%	9.3%	33.4%	5.5%	11.2%	1.8%	11.3%	1.9%	6.5%	1.0%	11.1%	17.1%
	GFCF per job	£9,112	£8,639	£14,494	£14,105	£7,373	£7,430	£8,749	£10,099	£8,065	£8,376	£10,432	£7,414	£7,810	£5,969	£7,909
	ICT per job	£380	£445	£640	£554	£276	£261	£230	£331	£337	£304	£1,041	£361	£340	£237	£208
	Intangibles per job	£2,399	£3,009	£4,791	£6,735	£1,808	£1,522	£2,032	£1,019	£1,100	£1,714	£1,773	£1,078	£1,162	£1,002	£1,881



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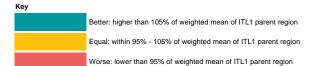


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	GVA per hour worked	£33	£43.50	£38.38	£37.52	£33.67	£32.77	£32.34	£32.14	£31.68	£31.06	£30.78	£30.63	£30.36	£29.91	£27.45
Business performance &	Export Intensity	24.6%	46.3%	33.0%	28.4%	13.0%	23.2%	41.7%	20.7%	16.7%	23.3%	11.0%	13.5%	20.7%	40.4%	10.6%
characteristics	New Businesses	14.2%	10.5%	14.4%	12.0%	16.9%	15.9%	11.8%	22.3%	15.2%	12.2%	13.7%	9.3%	16.3%	15.1%	10.3%
Skills	Low Skilled*	17.4%	12.9%	16.0%	14.1%	14.2%	20.0%	20.0%	21.9%	24.5%	15.1%	15.9%	15.5%	21.1%	19.5%	13.8%
	High Skilled	38.8%	43.1%	40.6%	45.0%	43.2%	40.3%	34.9%	35.2%	27.2%	41.7%	35.1%	41.8%	26.9%	29.0%	39.4%
	Active	77.6%	80.6%	75.9%	82.3%	81.3%	71.4%	76.1%	75.8%	76.7%	80.3%	82.0%	76.9%	75.6%	79.6%	81.2%
Health & wellbeing	Inactive due to Illness*	23.4%	16.7%	21.2%	24.8%	20.4%	19.7%	33.6%	25.3%	37.8%	24.1%	18.0%	25.2%	14.5%	35.5%	30.4%
	Working Age	60.8%	58.2%	73.2%	56.6%	57.3%	64.7%	59.7%	61.8%	60.9%	59.5%	59.2%	55.5%	60.7%	60.9%	58.7%
	4G connectivity	81.1%	81.8%	84.8%	79.2%	77.2%	90.6%	77.6%	87.2%	93.0%	76.9%	85.4%	62.5%	77.7%	82.3%	65.3%
Investment, infrastructure & connectivity	Fibre connectivity	25.1%	37.6%	91.5%	17.6%	15.5%	38.7%	11.1%	15.2%	19.4%	18.7%	5.0%	11.2%	11.9%	23.5%	24.5%
	GFCF per job															
	ICT per job															
	Intangibles per job															



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